



# Build Portfolios for

## TOMORROW'S OPPORTUNITIES

Introducing

## **Bandhan Innovation Fund**

NFO Opens: 10th April 2024 | NFO Closes: 24th April 2024



Innovation is the practical implementation of ideas that result in the introduction or improvement in offering goods or services

### Innovation helps companies holistically



Survival in a competitive landscape



Improvement in market share



Increase productivity and efficiency (reduce costs)



Potential to increase revenue/profit margin

## Innovation happening across sectors



Finance



Auto Ancillaries



Technology



Healthcare



Entertainment



Note: Not limited to the above-mentioned sectors only.

## Characteristics of innovative companies



Note: A non-linear business model means businesses that are not very dependent on resources like people, capital, physical footprint, etc. Broad understanding of innovative companies.

## Portfolio construction approach



#### **Leading Innovators**

- Industry leading companies with high investment into R&D.
- Companies that can create entirely new markets and have a high market share.



#### Typical Industries:

Internet, Software, Pharma proprietary products etc.



#### **Rising Innovators**

- Companies that leverage innovation to create a competitive advantage.
- Focus on improving existing services/product offering.



#### Typical industries:

Consumer discretionary, Financial services, Healthcare



#### **Emerging Innovators**

- Companies identifying market gaps, creating new products/services that disrupt the sector.
- Companies with low market share but strong growth projection.



#### **Typical industries:**

Low innovation companies, Offshore innovating companies, Commodity stocks, etc.

Note: Broad allocation approach, which would depend on the portfolio manager approach/ thesis.

### Who is this fund suitable for

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Suitable for diversification in one's satellite portfolio for potential alpha generation

Patient investors looking to participate in the innovation theme with a long-term investment horizon, especially through **SIP** 

Being a thematic fund, investors need to have relatively higher risk appetite for potentially higher returns

Past performance may or may not be sustained in the future.

### **Fund details**

Benchmark

Nifty 500 TRI

Fund Managers Equity portion: Mr. Manish Gunwani Debt portion: Mr. Brijesh Shah Overseas portion: Ms. Ritika Behera

Exit Load

If redeemed/switched out within 30 days from the date of allotment: 0.50% of the applicable NAV If redeemed/switched out after 30 days from date of allotment – Nil

Minimum Application Amount Lumpsum purchase - Rs. 1000/- and in multiples of Re. 1/- thereafter SIP - Rs. 100/- and in multiples of Re. 1 thereafter [Minimum 6 installments] SWP - Rs. 200/- and any amount thereafter; STP - Rs. 500/- and any amount thereafter

Benchmark Riskomete



NIFTY 500 TRI

Scheme Riskometer



Investors understand th their principal will be a Very High risk

#### Bandhan Innovation Fund

(An open-ended scheme following an innovation theme)

- This product is suitable for investors who are seeking\*:
- To create wealth over a long term.
- Investment predominantly in equity and equity-related instruments of companies following innovation theme.
- \*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



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